



## The 2010 Edmonton Motorcycle Show Fact Sheet

<b>Date:</b>	Friday, January 15 <sup>th</sup> – Sunday, January 17 <sup>th</sup> , 2010	
<b>Location:</b>	Edmonton Expo Centre, Northlands, Edmonton, AB	
<b>Hours:</b>	Friday	Noon – 9:00 pm
	Saturday	10:00 am – 9:00 pm
	Sunday	10:00 am – 5:00 pm
<b>Admission:</b>	Family	\$35.00 (2 adults, 2 juniors)
	Adults	\$13.00
	Junior (6-15 years)	\$ 9.50
	Child	Under 6 FREE when accompanied by an adult

\*All prices include GST

**Featuring:** The Edmonton Motorcycle Show is the Canadian Motorcycle and ATV industries' official event for the launch of new 2010 models. Featuring the latest products, services and accessories direct from the manufacturers, including Honda, Yamaha, Kawasaki, Suzuki, Harley-Davidson, BMW, MotoGuzzi, Aprilia, Ducati, Polaris, Triumph, Victory, KTM, Hyosung and BRP. In addition, the Edmonton Motorcycle Show will feature extreme MX Freestyle, Motorcycle Stunt Rider Jason Britton, the Yamaha Riding Academy for kids 6-12, a variety of retailers, rider clubs and associations, celebrity racers, informational displays, prize giveaways and vintage motorcycles display.

The Edmonton Motorcycle Show is a co-operative effort between the Motorcycle and Moped Industry Council (MMIC), Canadian Off Highway Vehicle Association (COHV) and Canadian National Sportsmen's Shows.

### **FOR FURTHER INFORMATION PLEASE CONTACT:**

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[www.motorcycleshows.ca](http://www.motorcycleshows.ca)  
[www.sportshows.ca](http://www.sportshows.ca)