



## MEDIA ADVISORY

Monday, January 13, 2020

**Edmonton, AB** – The Motorcycle & ATV Show – Edmonton showcases all the 2020 models from the biggest manufacturers all under one roof.

**When:**       **Friday, January 17, 2020:** 12:00 pm – 9:00 pm  
                  **Saturday, January 18, 2020:** 10:00 am – 8:00 pm  
                  **Sunday, January 19, 2020:** 10:00 am and 5:00 pm

**Where:**       **Edmonton Expo Centre**  
7515 118 Avenue NW  
Edmonton, AB

### Photo Opps:

- Edmonton debut of the Konquer Motorcycles custom Harley-Davidson™ Street Bob which will be auctioned off at the Heroes Hockey Challenge Gala in March in support of the Canadian Armed Forces and veterans
- Experience the Harley-Davidson™ Livewire electric motorcycle
- All the new 2020 models from the leading manufacturers

[https://drive.google.com/drive/folders/150d2BliHo5dwC1\\_dhBtYHU\\_hwggz5oCe?usp=sharing](https://drive.google.com/drive/folders/150d2BliHo5dwC1_dhBtYHU_hwggz5oCe?usp=sharing)

### Contact:

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 **TheMotorcycleShows.ca**

**CALGARY**  
JAN 10-12, 2020

**EDMONTON**  
JAN 17-19, 2020

**VANCOUVER**  
JAN 24-26, 2020

**QUEBEC CITY**  
FEB 7-9, 2020

**TORONTO**  
FEB 21-23, 2020

**MONTREAL**  
FEB 28-MAR 1, 2020